

Educating Florida's Diverse Populations about Marijuana for Medical Use and the Consequences of Unlawful Use of Marijuana

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Objectives

Florida A&M University (FAMU) established the Medical Marijuana Education and Research Initiative (MMERI) to educate Florida's diverse populations about marijuana for medical use and the impact of the unlawful use of marijuana, pursuant to Section 381.986 Florida Statutes. This presentation provides an overview of how MMERI is educating and engaging individuals throughout the State through a variety of in-person and multi-media channels. MMERI's educational campaigns and community outreach engagement efforts continue to yield, numerical findings as well as qualitative insight derived from pre/post assessments, satisfaction surveys among other data sources.

Background



Figure 1. MMERI's Reach of Florida's Diverse Populations: July – Sept 2020 Quarter



Figure 2. MMERI's Educational Outreach Campaign: July – Sept 2020 Quarter

Methods

This overview consists of descriptive statistics with comparative analyses using both quantitative and qualitative data to organize, summarize and report on selected education and outreach activities. The effectiveness of the education and outreach activities were measured by participant feedback on the pre/post assessment for the Basic Medical Marijuana Education course, as well as satisfaction surveys.

Results

The number and types of activities and events and participants served, reveal MMERI's compliance with its mandate to educate Florida's diverse populations. However, the invaluable data extracted from assessment and surveys, provided critical insight showing participants not only moved from one level of competency to a higher one in the cognitive domain, but also in the affective domain. The responses illustrated that participants viewed medical marijuana more favorable when compared to unlawful usage of marijuana, after viewing MMERI's presentations. Figure 3 shows the ethnic demographics of Floridians served.

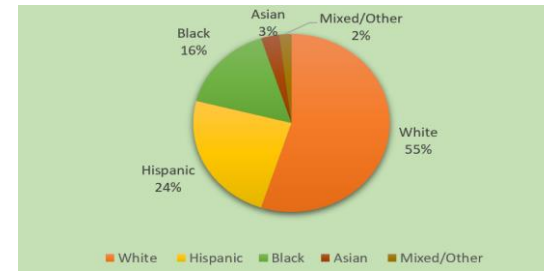


Figure 3. Illustration of Florida's Diverse Populations: July – Sept 2020 Quarter

Conclusion

FAMU's MMERI appreciate this presentation opportunity as we continue to educate Florida's diverse populations about marijuana for medical use and the consequences of the unlawful use of marijuana, pursuant to Section 381.986 Florida Statutes