



CCORC

CANNABIS CLINICAL OUTCOMES RESEARCH CONFERENCE

May 30–31, 2024 | Orlando, FL

Exhibitor Prospectus

Annual Conference of



Consortium for
Medical Marijuana
Clinical Outcomes Research



Exhibitor Opportunities

Welcome Prospective Exhibitors

The Consortium for Medical Marijuana Clinical Outcomes Research (the Consortium) is delighted to extend the opportunity to exhibit at its fourth conference: the Cannabis Clinical Outcomes Research Conference (CCORC), held in-person on May 30-31, 2024, with virtual attendance options available.

With a focus on learning and sharing the latest MMJ research findings, CCORC aims to advance our understanding of the clinical effects of medical marijuana. The conference gathers researchers, physicians, and medical marijuana industry leaders to promote scientific exchange through an engaging program including an exhibit hall, keynote speakers, panel discussions, workshops, networking events, and poster sessions.

About the Consortium for Medical Marijuana Clinical Outcomes Research

The Consortium for Medical Marijuana Clinical Outcomes Research, founded by the state of Florida legislature, conducts, disseminates, and supports research on the clinical effects of medical use of marijuana.

Composed of nine universities in the state of Florida, the Consortium works to enhance the evidence on the safe and effective use of medical marijuana to inform clinical decision-making and guide policy.

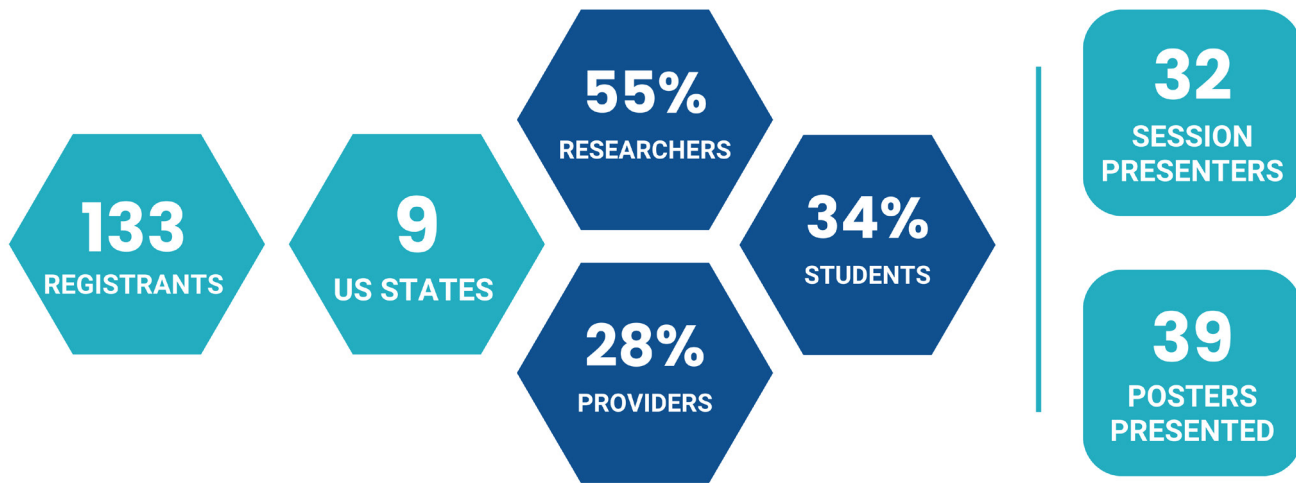
To read more about the Consortium, please visit mmjoutcomes.org.

Contact the Consortium

Consortium for Medical
Marijuana Clinical
Outcomes Research
PO Box 100496
Gainesville, FL 32610

(352) 273-6984
mmj.outcomes@cop.ufl.edu

Attendee Demographics



Demographics from CCORC 2023

Exhibitor Benefits

CCORC is truly a unique space where medical marijuana researchers, students, and physicians come together to advance our understanding of the clinical effects of medical marijuana.

- Network with experts and professionals from around the world who share knowledge and experiences unique to this field.
- Connect with researchers, physicians, graduate students, and individuals who come together from across research and care disciplines to improve clinical outcomes.
- Promote your brand and increase your visibility by securing an exhibit spot at the conference.

Exhibitor Packages

CCORC 2024 will be a hybrid event which means there will be a live in-person meeting with options available for virtual attendance and participation in select events.

The exhibit fee includes space in our in-person exhibit area in addition to what is detailed below.

Platinum Level – \$4,500

- **Priority selection for booth space** in the exhibit area in Orlando, Florida
- **Full-page advertisement** in CCORC program booklet
- **Higher visibility on CCORC's website** with your logo and a link to your organization's website starting from the day you sign and return your contract until **six months** after CCORC 2024
- Complimentary CCORC 2024 **registration for 4 organization representatives** to attend all in-person and virtual sessions and networking activities
- **Ability to distribute an informational (non-promotional) email message** to all opted-in registrants 3 weeks prior to CCORC 2024

Gold Level – \$2,500

- **Booth space** in the exhibit area in Orlando, Florida
- **Half-page advertisement** in CCORC program booklet
- **Feature on CCORC's website** with your logo and a link to your organization's website starting from the day you sign and return your contract until three months after CCORC 2024
- Complimentary CCORC 2024 **registration for 2 organization representatives** to attend all in-person and virtual sessions and networking activities

[Become a CCORC exhibitor](#)

Exhibitor Information

Traffic

The exhibit hall is centrally located among the conference session rooms (Figure A) and outside the poster session (Figure B). All breaks are held in the exhibit hall space, guaranteeing frequent, quality interaction with attendees.

Additionally, exhibitor representatives are invited to attend food and beverage functions; offering opportunities outside the formal exhibit times to interact with conference attendees. There are also formal exhibit times during poster sessions, and posters are displayed next to the exhibitor spaces to encourage further cross-traffic.

Figure A: Exhibitor space outside of poster session

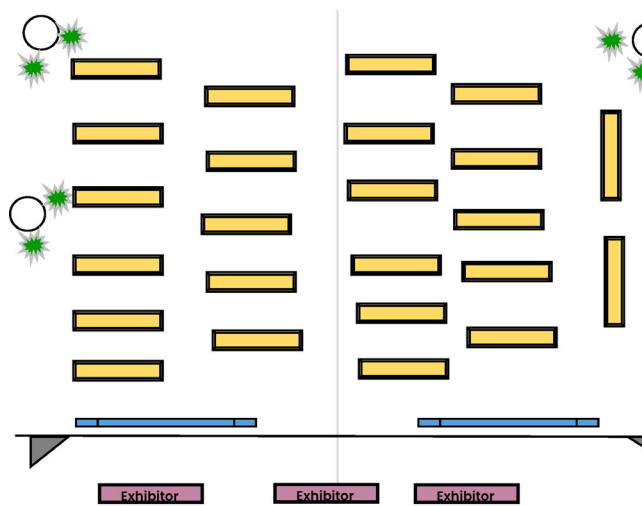


Figure B: Exhibitor space in main hall



Hotels

CCORC 2024 will be held at the University of Florida Research and Academic Center at Lake Nona located at 6550 Sanger Road, Orlando, Florida 32827. Multiple hotel options are available in close proximity to the conference location.

Rules and Regulations

Application Review

The Consortium reserves the right to accept or reject a potential exhibitor based on assessment of whether the company or organization's products and/or services are relevant to the conference content. The Consortium reserves the right to accept or reject a potential exhibitor based on assessment of whether the company or organization's products and/or services are relevant to the conference content.

Payment/Confirmation

Applications must be received by Wednesday, May 8, 2024 through the Consortium exhibitor sign up form located at ccorc.mmjoutcomes.org/exhibitors. A confirmation email will be sent upon receipt of application.

Payment in full must be received prior to the conference commencement in order to guarantee exhibit space. Those who have not provided full payment will not be given access to the event on May 30-31, 2024.

Exhibitor Information

The exhibitor will share information that is congruent with the mission and goals of the Consortium. All exhibitor booth activities, literature, and handout materials must be professional in nature, provide information related to medical marijuana, and exclude information solely for marketing purposes (i.e. product coupons and discounts, biased product reviews, etc.).

Cancellation Clause

The exhibit cancellation deadline is Friday, May 10, 2024. The Consortium will refund up to 50% of the total exhibit fee.

After May 10, 2024, no refunds will be granted under any circumstances.

Conference Modification or Cancellation

The Consortium reserves the right to modify the conference's schedule or program as necessary. The Consortium also reserves the right to cancel this conference, in which case a full refund of the registration and/or exhibit fees will be provided. Conference materials are available only to participants. Participation is limited to the paid registrant.

Recording and Photography Clause

The Consortium reserves exclusive rights to record (audio and video) and photograph all conference proceedings and activities for use in marketing materials, presentations, and course content sales. Exclusive, written permission and licensing fee(s) is required in order to take, use, or reproduce any photography, audio, or video from the exhibition or conference proceedings.

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[Contact the Consortium](#)